



NOTICE 37/20

3 August 2020

Dear Homeowners,

ISO 14001 RE-CERTIFICATION

We are proud to announce that our Estate has recently been re-certified with ISO 14001 compliance and remains the only residential estate in South Africa that is ISO 14001 certified.

The re-certification confirms the Estate's continual adherence to the highest standard of environmental management.

ISO 14001 is an internationally agreed standard that sets out the requirements for an environmental management system. It aims to improve the environmental performance through more efficient use of resources and reduction of waste, as well as identify, manage, monitor and control environmental issues in a "holistic" manner. In line with all ISO management system standards, ISO 14001 includes the need for continual improvement of an organization's systems and approach to environmental concerns.

Below please find the executive summary from the ISO 14001 report conducted on 20 July 2020:

EXECUTIVE SUMMARY

The system continues to provide the required level of control. The organisation's context is well defined, leadership has been effectively demonstrated and commitment levels are evident.

This audit has involved a review of system administration activities, a review and sample of site activities at Arabella Country Estate, as well as review of job related records.

Evidence was clearly available to demonstrate that the key policy commitments are being adhered to.

Aspects of the Estate's management that have been assessed included water supply via boreholes and a water purification plant, wastewater treatment and re-use, conservation of the environment (specifically indigenous vegetation), energy management/minimization, refuse compaction/recycling and health & safety.

FINANCES: JUNE 2020

For the month of June, we managed to perform better than budget by R28k and our YTD surplus is now R173k. In June our income was R76k below budget, whilst we were able to save R104k on the expense side.

Our Forecast indicates an income shortfall of R1.06m for the year with a saving of R543k on expenses. We thus project a deficit of R45k after tax, with zero allocation to reserves opposed to a surplus of R666k, R466k to reserves and a surplus of R10k.

GOLF COURSE/LAGOON DECK

As the golf course is a separate entity with their own rules, we kindly request that homeowners and all other parties do not drive on the course unless they have booked a tee time. We would further request that no golf carts drive through wet areas, tee boxes and greens surrounds, as this causes unnecessary damage to the course.

A short drive up the 17th cart path was approved by the Board prior to construction of the lagoon deck. This was to ensure that both disabled people and people with picnic baskets could enjoy the facility safely and comfortably. Homeowners can thus access the lagoon deck on foot via dedicated paths or their carts via the maintenance road off Spurwing, along the 17th cart path and park in the parking bays provided. Please leave the deck area by the same route as per access and not down the 18th fairway, whilst giving priority and respect to all golfers.

COVID-19: ISOLATION OR QUARANTINE?

Herewith please find an interesting article and guide regarding Covid-19:

https://www.dailymaverick.co.za/article/2020-07-28-how-long-should-i-isolate-or-quarantine-for/?utm_medium=email&utm_campaign=First%20Thing%20Tuesday%2028%20July%20Straus%20%20Co%20OrbVest&utm_content=First%20Thing%20Tuesday%2028%20July%20Straus%20%20Co%20OrbVest+CID_cc5262e4ada3cfabef73e8ccd0e718a0&utm_source=TouchBasePro&utm_term=How%20long%20should%20I%20isolate%20or%20quarantine%20for#gsc.tab=0

LOCKDOWN STORIES

We would like to request home owners to please forward your experience, interesting stories, etc. during lockdown. We are sure that other home owners will find this interesting.

It would be appreciated if we could have your antidote by Wednesday 5 August 2020.

FAUNA AND FLORA COMMITTEE

We would like to take this opportunity to invite home owners who would be interested in joining the Fauna and Flora committee. The member is required to have the relevant knowledge/interest. Please indicate your interest to Michelle at acewood@mweb.co.za for consideration by the Board. A copy of the Terms of Reference can be provided on request.

SOCIAL MEDIA

TEAM SIKHABA

The Team Sikhaba campaign is encouraging communities and sports teams across the country to help spread the word and share the importance of taking on this opponent. Let us take up our home-ground advantage and beat this virus into submission <https://spice4life.co.za/champions-of-change/sikhaba-icovid-19-kicks-off-teamsikhaba-campaign/>

SOCIAL MEDIA POSTS AS AT 28 JULY 2020

We have included the activities for Arabella County Estate for your information and interest.

Facebook HOA Group	-	103 members
Facebook page	-	4638 members
Twitter	-	855 followers
Instagram	-	1084 followers
Blog	-	7 posts

DEVICE TRAFFIC



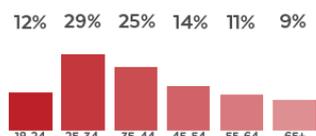
UNIQUE USERS



MOST VIEWED PAGES

1. /arabella-golf-course/	2247
2. /arabella-hotel-spa/	1861
3. /homepage/	1398
4. /contact-arabella/	657
5. /arabella/properties/	342
6. /estate-overview/	207
7. /home-owners-info/	151
8. /arabella-hotel-win-a-family-holiday-for-4-competition/	138
9. /arabella-news/	124
10. /post-lockdown-living-goals/	87

AGE OF USERS



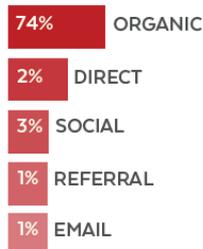
SESSION DURATION



GENDER SPLIT



TRAFFIC SOURCES



TOP 10 COUNTRIES - VISITS



1. SOUTH AFRICA - 84%
2. UNITED STATES - 5%
3. UNITED KINGDOM - 4%
4. GERMANY - 1%
5. NETHERLANDS - 1%
6. SWITZERLAND - 1%
7. AUSTRALIA - 1%
8. SWEDEN - 1%
9. IRELAND - 1%
10. UAE - 1%



Highlights for July:

Device traffic shows an increase of 30% for desktop, 88% for mobile use and 25% for tablets. Users have increased by 53% since June and session duration 4%.

Traffic from the age groups have remained pretty stable, with the most notable increase of 6% in the 35-44 age group. Traffic sources are showing us that organic search has contributed 74% (last month was 40%) and Direct 22% (last month was 54%).

As always, we get most of our visits from users in South Africa (84%) and visits from the other countries have remained pretty stable, with the usual European suspects in the top 10 this month. India and New Zealand have dropped off, with Australia and Sweden joining the ranks of the top 10. Top 3 most popular links are the Golf, Spa and Home pages.

Highlights for July Newsletter:

We also sent out our monthly newsletter, with a 97.65% delivery rate, 30.10% open rate (up 10% from last month!) and 7.80% click through rate. Looking at the newsletter report, the 2 property links are the top 2 clicked links in the mailer.

Dirk Uys
Fine Living!